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# Manitoba Pork Council Annual Meeting

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David Preisler, Executive Director  
Minnesota Pork Producers Association  
Mankato, Minnesota

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# Minnesota Pork Producers Association



**Jim Compart**  
MPPA President  
Nicollet, Minn.  
Pork Producer



**Kent Dornink**  
MPPA Board  
Preston, Minn.  
Pork Producer



**Trudy Wastweet**  
MPPA Assistant  
Executive Director

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# State of the Industry

## Cautious Optimism

- **Profitability in 2010**
    - This follows two years of losses
  - **Sow liquidations**
    - U.S. down 500,000
      - 5.760 million currently
    - Minnesota down 40,000
      - 555,000 currently
-

# State of the Industry

## Cautious Optimism

- **Increase in planted corn acres**
  - 3% increase
- **Steady soybean acres**
- **Decline in planted wheat acres**
  - 9% decrease



# Where We Are Going

## ■ National Pork Board

- *Mandatory Pork Checkoff*
- *Research, Education, Promotion*

## ■ New Brand/Advertising Agency

- Schafer Condon Carter based in Chicago
- Experience with wide range of food-related clients, commodity groups, protein

## ■ Vision and Emphasis

- Responsible
- Sustainable
- Professional
- Profitable



# Where We Are Going

- **Regulatory**
  - **Global Warming**
    - Carbon Footprint
    - Cap and Trade
    - Indirect Land Use
  - **Antibiotic Use**
  - **Animal Treatment**
  - **Additional Issues**



# Minnesota

- Low Cost Production
- Carbon Friendly
  - Management Practices
- Infrastructure
- Our Focus
  - Image Enhancement



Reuben, Ryan and Judy Bode  
Nicolet County pork producers

Our Family Is Proud To Feed Yours

Learn more at [mnpork.com](http://mnpork.com)

**Minnesota Pork:  
Good For Us All.**



# Minnesota



The Johnson Family: Curt, Diane and sons Clayton, Carlton, Donovan  
*Pipestone County pork producers*

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**Minnesota Pork:  
Good For Us All.**



The Stevemer Family: Dale, Lori and children Adam, Brett, Beth  
*Faribault County pork producers*

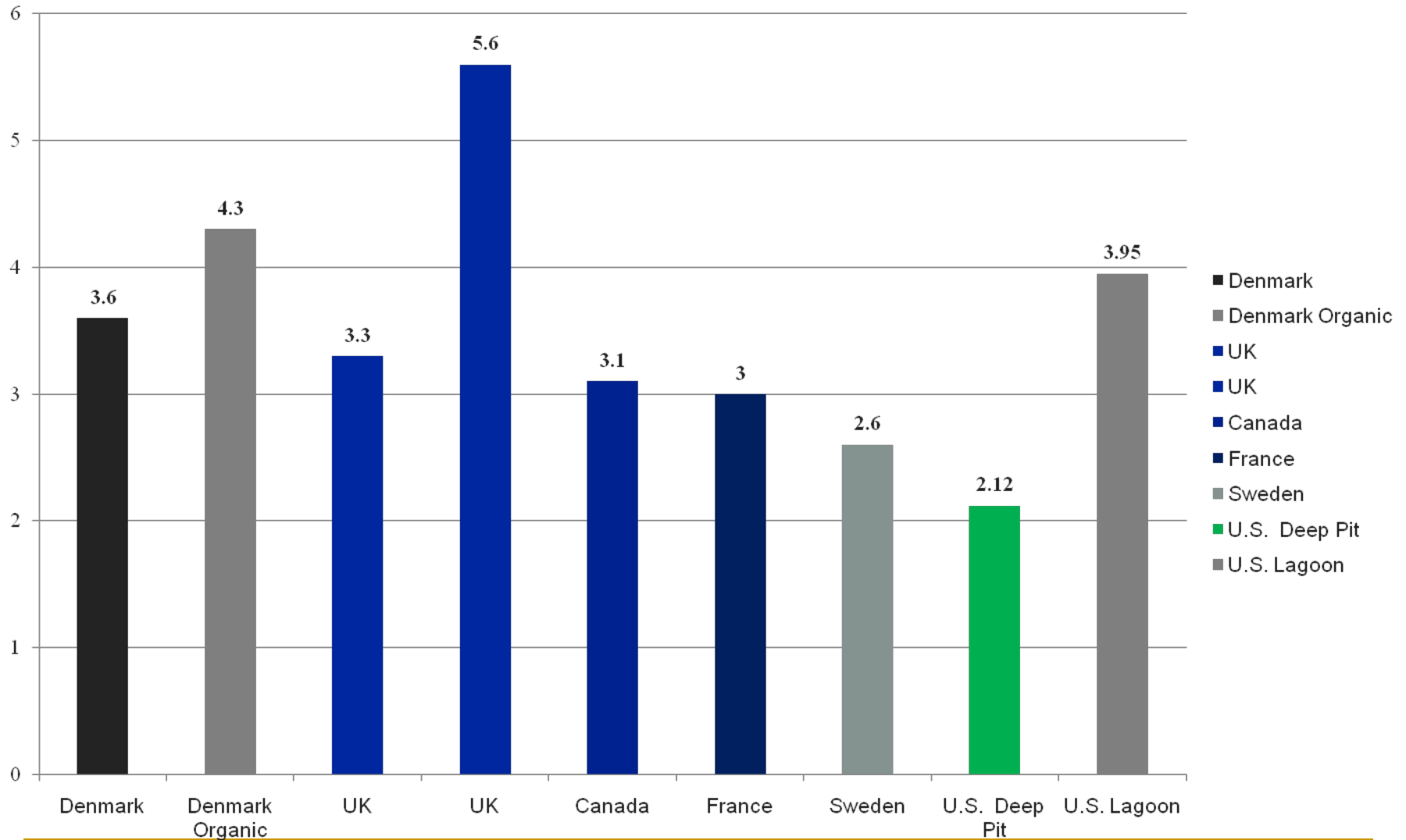
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# Pork's Carbon Footprint

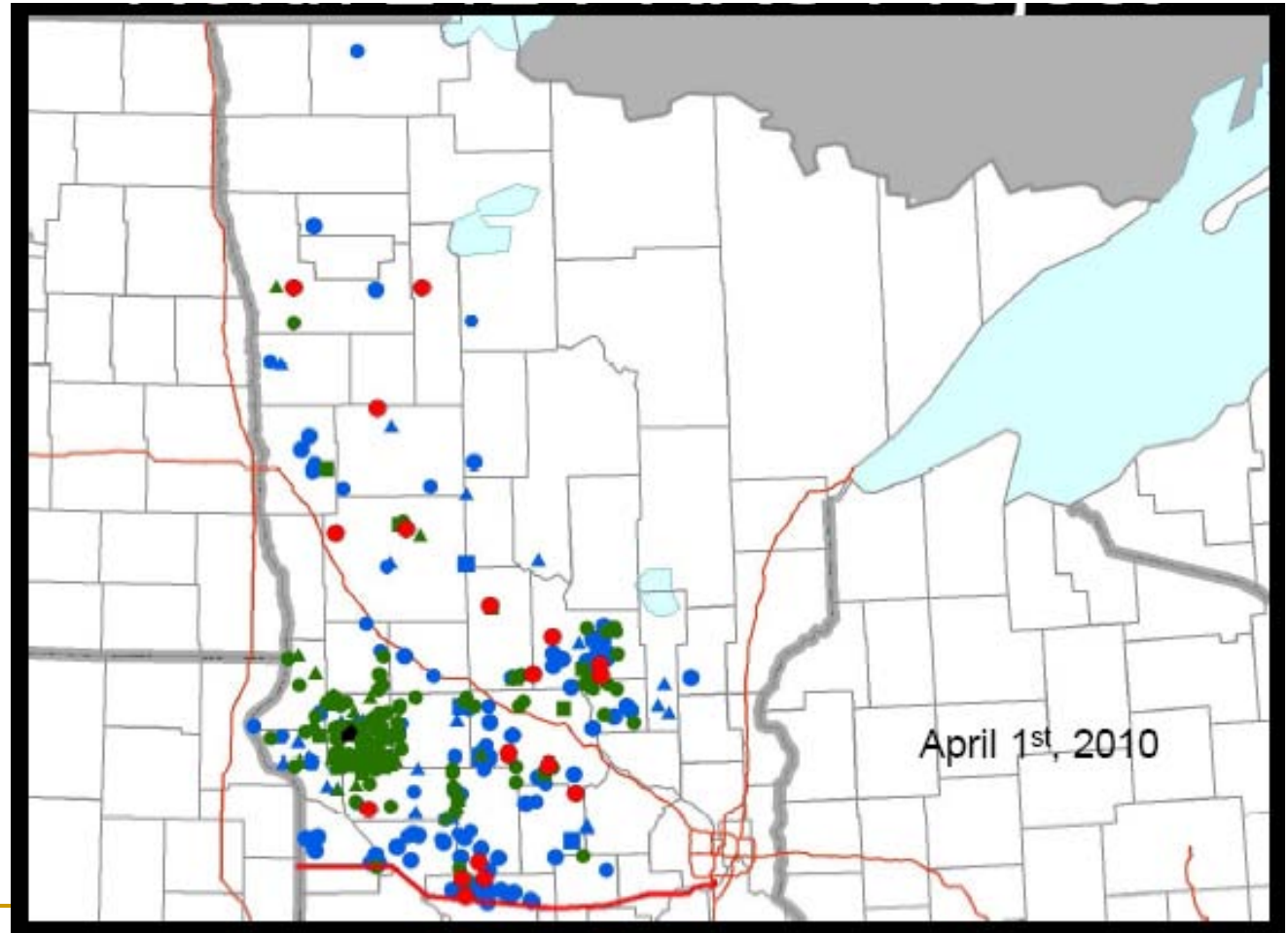


# Regional PRRS Program

*University of Minnesota:*

Cesar Corzo, Bob Morrison, Scott Dee, Peter Davies, Montse Torremorell

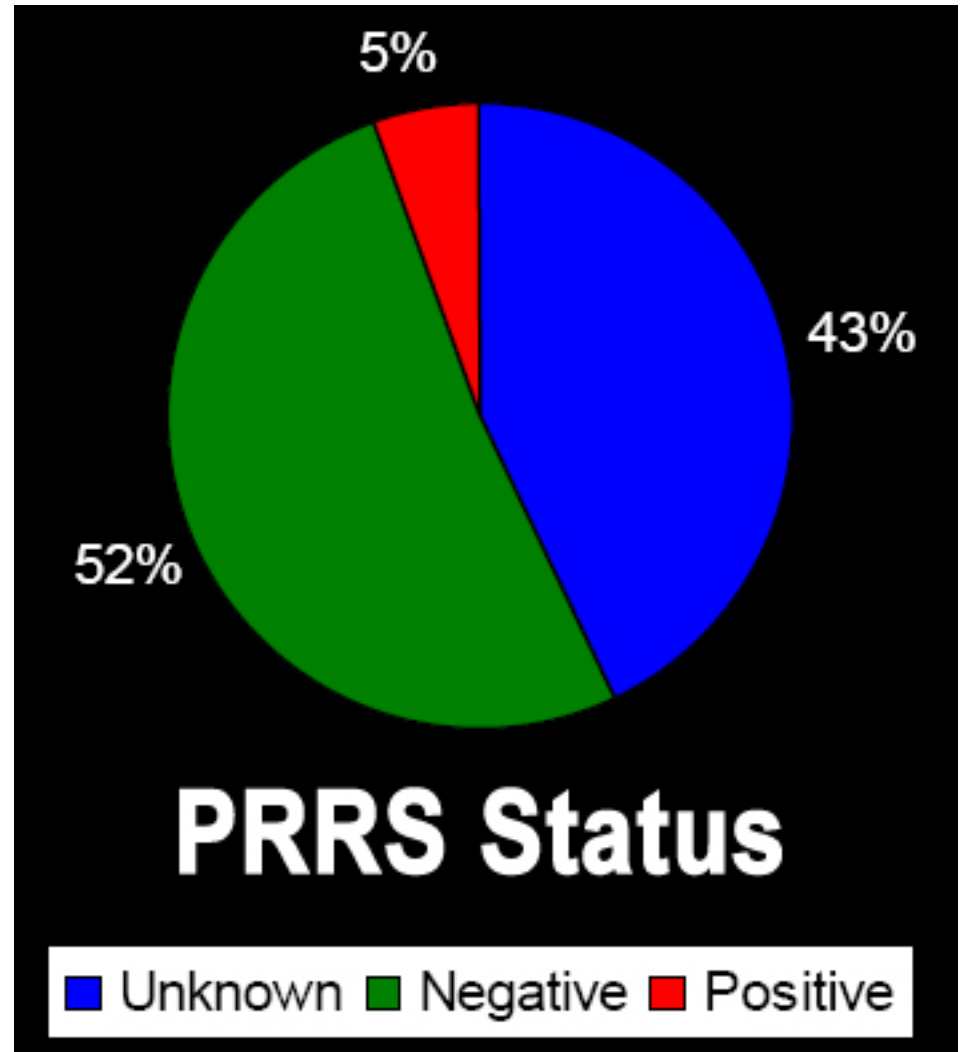
- Unknown
- Negative
- Positive



# Locations Today

## 332 locations identified

- 63 sow farms
- 23 nurseries
- 162 finishing
- 5 boar studs
- 8 show pigs
- 1 buying station
- 1 truck wash
- 69 only coordinates



# Type and Status

	Negative	Positive	Unknown
Sows	33		30
Nursery	18	1	4
Finishing	112	17	33
Boar Stud	4		1
Show	3		5
Other	2		69
Total	172	18	142

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# Regional PRRS Program *Summary*

- Keep finding farms
  - Process is very slow
  - Testing is even slower
  - Some people are not interested
  - Some people are unfamiliar with project
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# Thank you!

Minnesota Pork Producers Association

Minnesota Pork Board

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